A woman with curly hair is talking on a mobile phone. In the foreground, a red laptop is visible, decorated with various stickers, including one that says 'DIMELO' and another with a cartoon character. The background shows a window with a view of a city building.

*Art Director  
based in NYC*

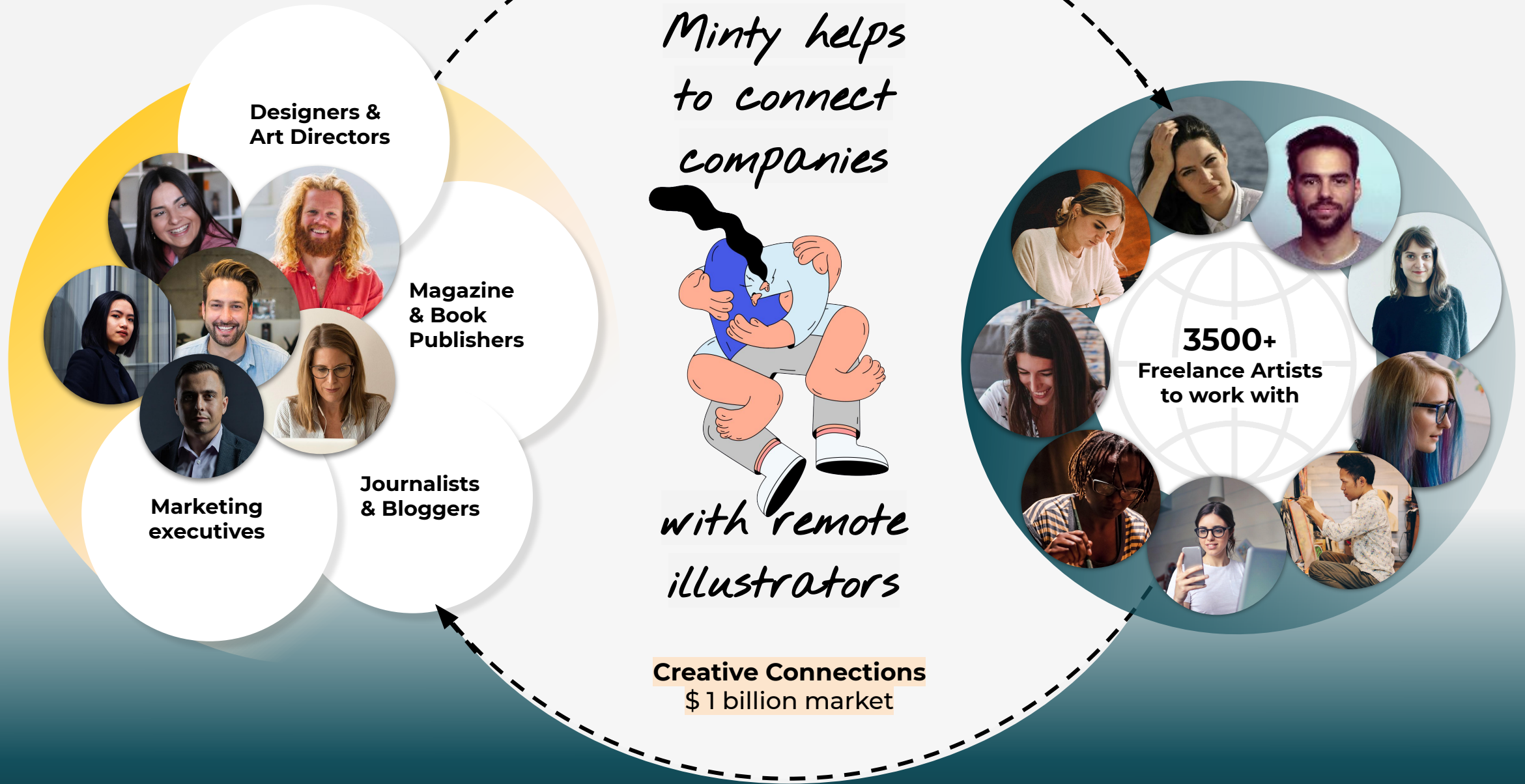
A woman with long dark hair and glasses is smiling and holding a pen. She is wearing a pink sweater. In the background, there is a desk with various items, including a pen holder and some papers.

*Illustrator based  
in Palermo*

# minty

Marketplace to hire illustrators  
for remote work & images licensing

You can get the whole art department remotely  
at the cost of hiring 1 employee

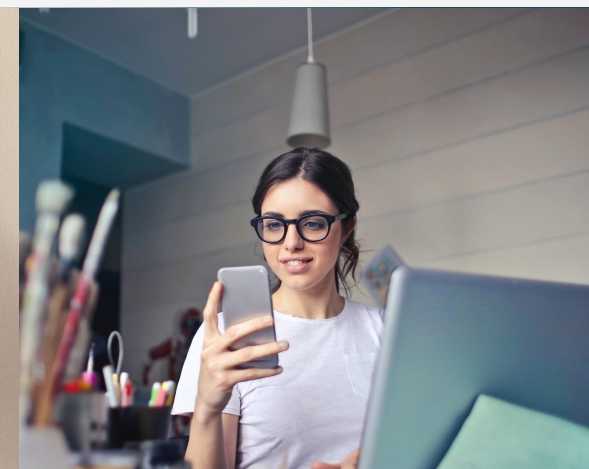
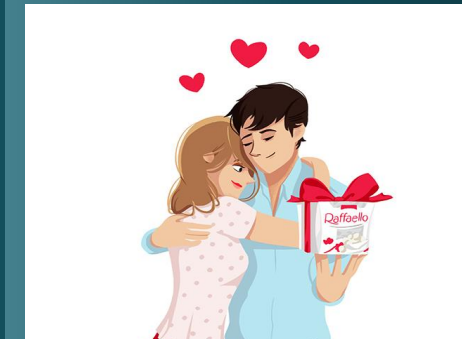
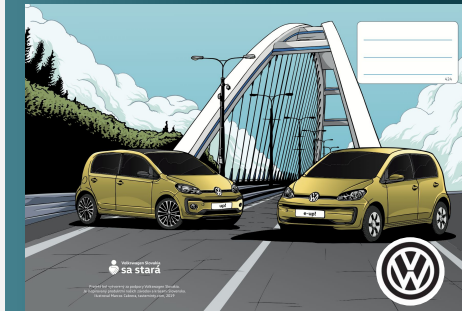




# Why?

Because human brain processes images **60 000 times** faster than text...

...and all artists work remotely.

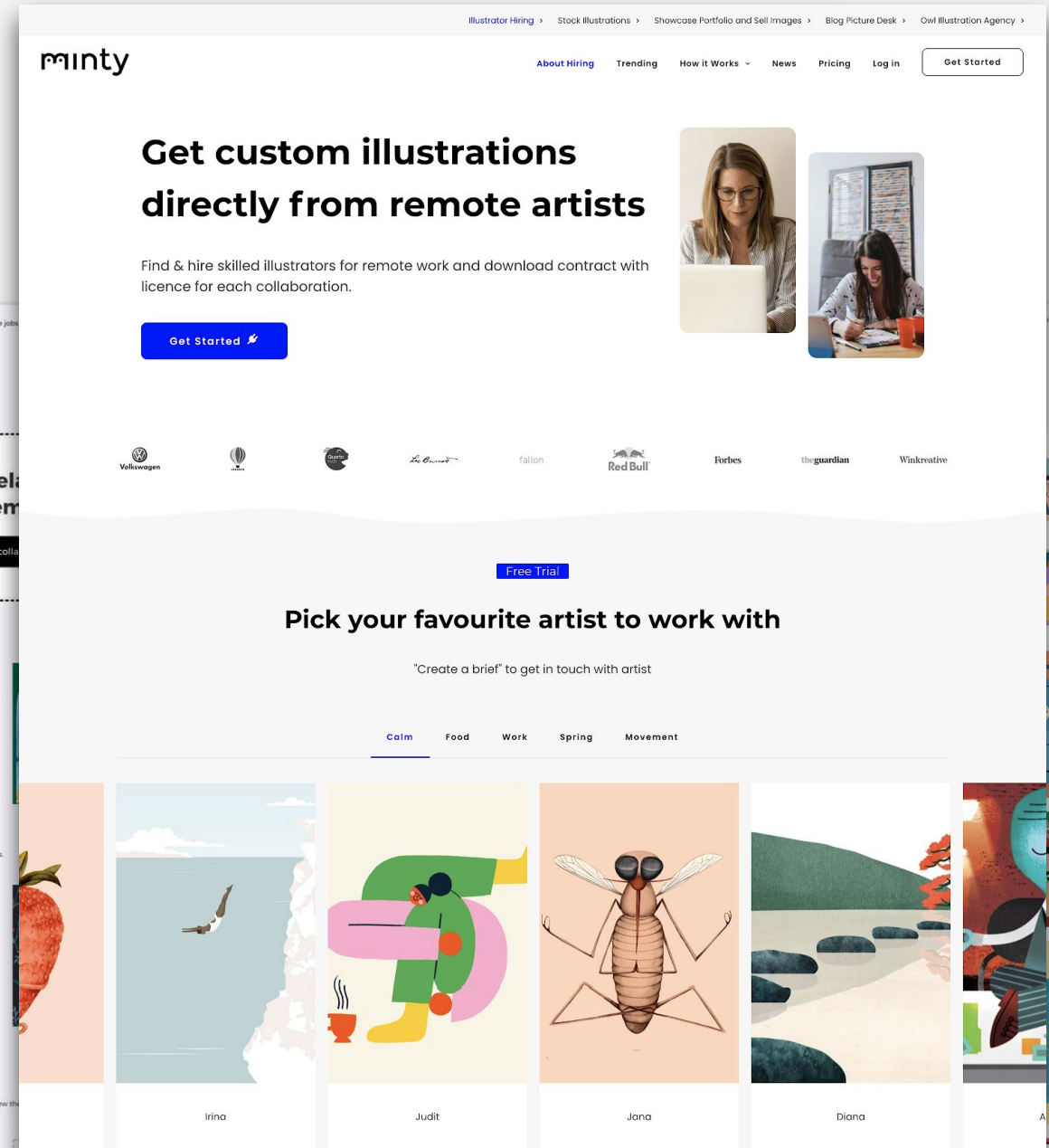
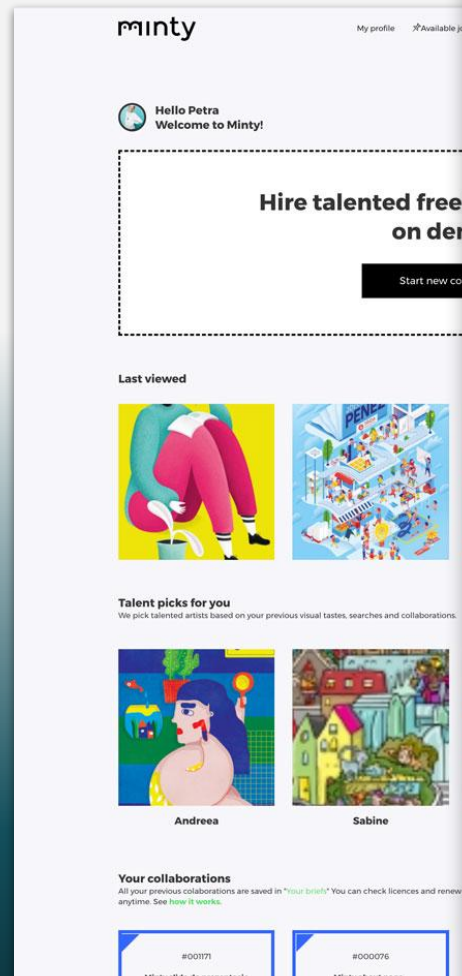


# Search

3500+ illustrators

Integrated AI suggests artists to work with based on your previous searches

- 40 recognised styles
- 16 showcased artists
- 12 new artists joining platform daily





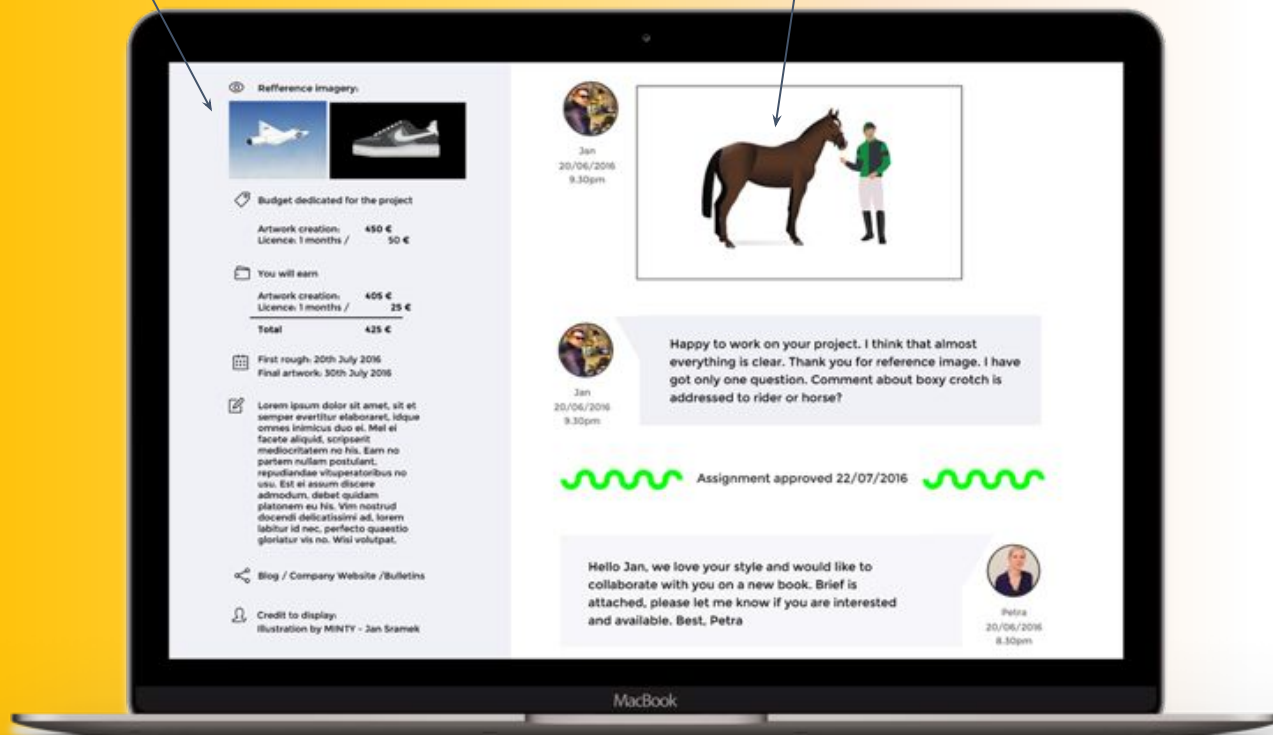
Your Brief

Draft from Artist

# Collaborate easy

Working with our artists on Minty is as simple as any chat conversation.

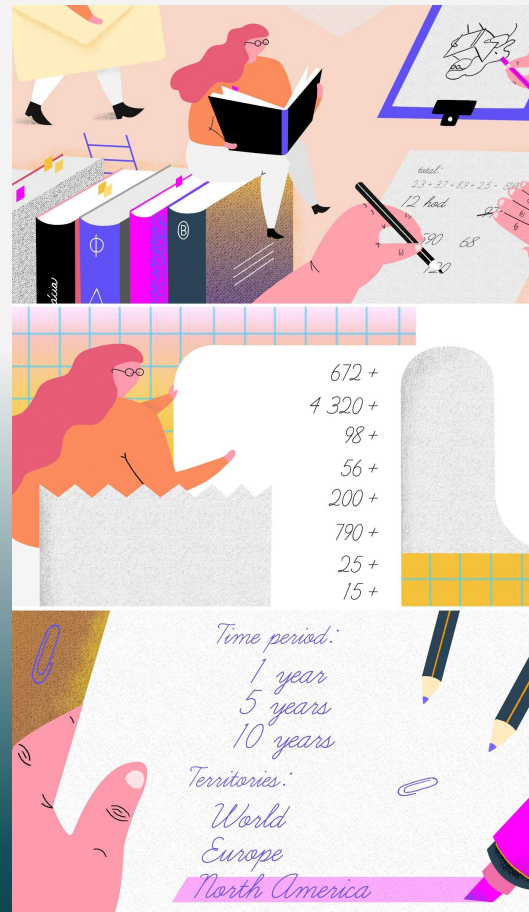
Artists drop drafts and awaiting your feedback until you end up with image you love.



# Get Contract & usage license

Every custom created  
Artwork via Minty comes with  
contract and clear usage  
rights.

[Learn more](#)



**minty**

**CREATION AND LICENSING AGREEMENT FOR ORDERED ILLUSTRATION**  
Concluded in accordance with provisions of the Slovak Law

**BRATISLAVA OFFICE**  
Kupeckeho 5  
821 08 Bratislava  
Slovakia

**HAMBURG OFFICE**  
Eiffelstr. 43, D-22769 Hamburg  
D-22769 Hamburg  
Germany

**Contract and Usage Agreement**

Date:

Project Name:

Project No.:

URL:

Art Buyer:

Illustrator:

Agency:

**Usage**

Agreed fees:

Price for work

Licence

Fee

**Total**

**Payment terms**





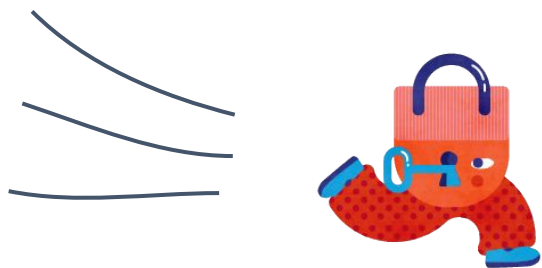
# Payment *solution*

Integrated simple payments solution supporting all major credit cards, with EU and US compliant invoices.

Invoicing instantly ready to download.

Issue date	Order number	Price	
24. 02. 2017	17020001	12, 00 €	<a href="#">Print</a>   <a href="#">Download PDF</a>

# In a hurry?



You can choose from more than 20,000 authentic images in our image stock

- high quality images
- instant download





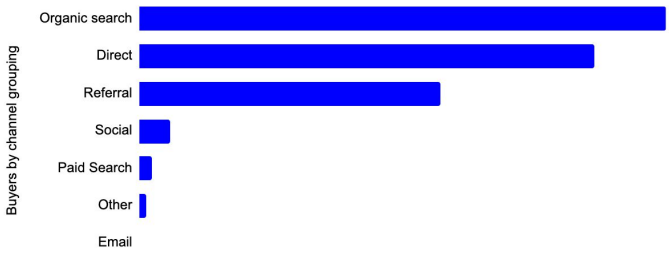
Customers



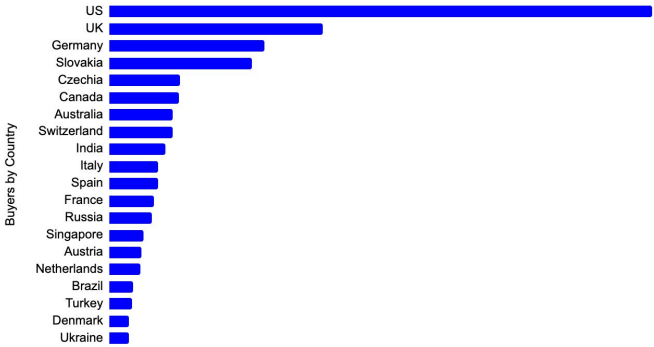
Art-Buyer  
based in Tel Aviv



Illustrator based  
in Ljubljana

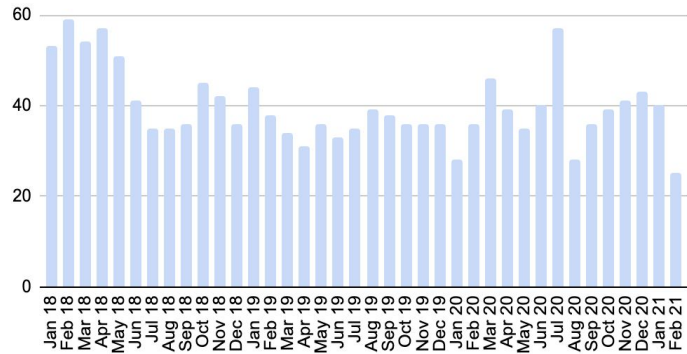


Registered buyers by Country

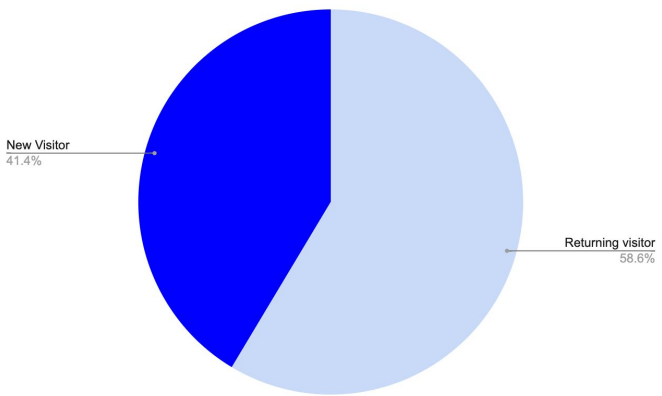
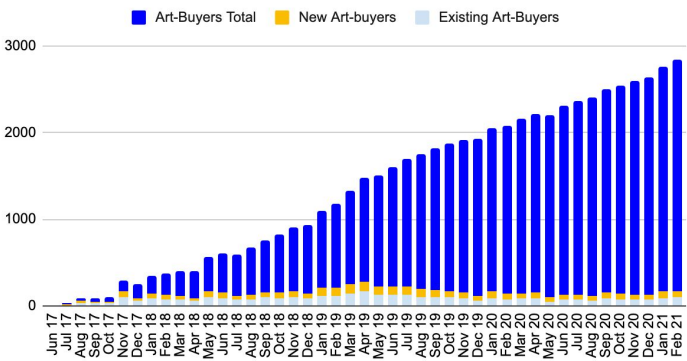


Delivering to customers  
from 93 countries

Avg. time spent on site by art-buyers (in min.)



Registrations of Art-Buyers

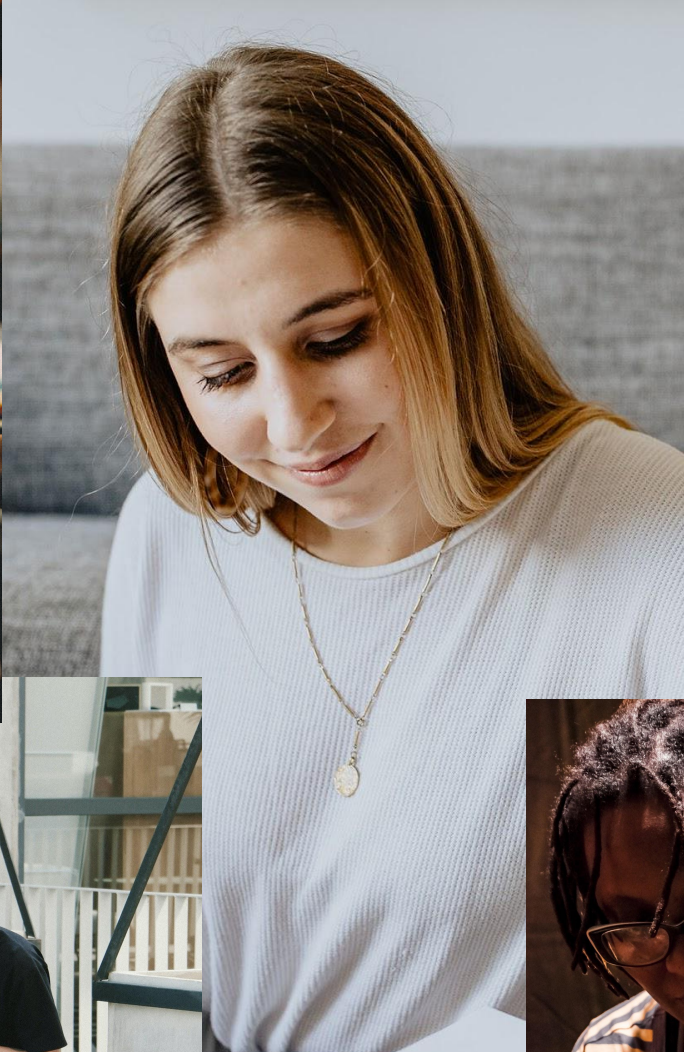
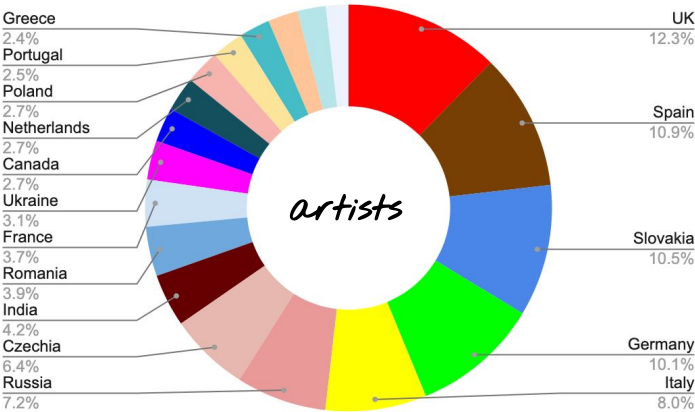




Changing creative careers  
across the world

# Social impact

2000+ active artists from  
regions across EU, Russia, India  
and Canada



Access to  
rich markets



Young artists  
entering market



Women reestablishing  
careers after childbirth



## Founders

### Founded by industry professionals Backed by investors experienced in media

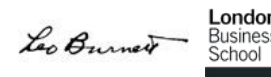
From team that launched OWL Agency, European artist representative

Invested and advised by Next Media Accelerator Hamburg and Neulogy Ventures  
(Nico Lumma, Meinolf Ellers, Jaro Luptak, Ivan Stefunko)



**Ing. Petra  
Kemkova (36)**

*CEO  
12 years in Publishing & Digital Media  
(Bauer Media, News Int. London,  
Redactive London, launched OWL  
Agency - representation for european  
illustrators)*



**Andrej  
Kiszling, M.A. (36)**

*Creative Director  
13 years Entrepreneur and Design  
Strategist (at 23 built advertising  
agency with clients like EON or AIG;  
Leo Burnett, Lavish London -  
creative image rights & licencing)*

## Trusted by clients



fallon

Leo Burnett

theguardian

Forbes<sup>JAPAN</sup>

WORLD  
ECONOMIC  
FORUM

Winkreative



*"This is one of the more enjoyable talent marketplaces to browse"*  
**Ryan Hoover, Product Hunt, USA**

*"Just like Uber, the only difference is you hire professional illustrators instead."*  
**Forbes, Czech Republic**

*"Minty is the new illustration platform to keep an eye on."*  
**PAGE, Design Magazine, Germany**

*"Minty is creative and unusual."*  
**Picture Alliance, DPA, Germany**



# minty

*Empowering companies with  
global creative connections*



/tasteminty

**tasteminty.com**

ahoi@tasteminty.com